

























INKS ARE CUSTOM MIXES




















REFERENCE SWATCH DECK  
FOR MOST ACCURATE INK COLOR

PANTONE NUMBER REFERENCES  
ARE APPROXIMATE

*Letterpress = pantone solid uncoated*  
*Thermography = pantone solid coated*  
*Digital = pantone solid uncoated*

-  Pale Pink (~PMS9280)  
LP, TH, Digital\*  
*with coordinating matte (Vellum White) and metallic paper (SD Coral)*
-  Dusty Rose (~PMS7604)  
LP, TH, Digital
-  Rosette (~PMS5015)  
LP, TH, Digital  
*with coordinating matte paper*
-  Blush (~PMS698)  
LP, TH, Digital  
*with coordinating matte and metallic paper (Stardream Rose Quartz)*
-  Electric Pink (~PMS806)  
LP, TH, Flat, Digital  
*with coordinating matte paper*
-  Raspberry (~PMS2450)  
LP, TH, Digital  
*with coordinating matte and metallic paper (Stardream Azalea)*
-  Salmon (~PMS487)  
LP, TH, Digital
-  Flame (~PMS151)  
LP, TH, Digital\*  
*with coordinating matte paper*
-  Spice (~PMS3564)  
LP, TH, Digital  
*with coordinating matte and metallic paper (Stardream Flame)*
-  Marigold (~PMS7403)  
LP, TH, Digital  
*with coordinating metallic paper (Stardream Gold)*
-  Squash (~PMS120)  
LP, TH, Digital  
*with coordinating matte paper*
-  Cherry (~PMS2035)  
LP, TH, Digital  
*with coordinating matte paper*
-  Carmine (~PMS3517)  
LP, TH, Digital  
*with coordinating matte paper*
-  Sangria (~PMS1807)  
LP, TH, Digital  
*with coordinating matte paper*
-  Claret (~PMS7644)  
LP, TH, Digital  
*with coordinating matte paper*
-  Pistachio (~PMS9544)  
LP, TH, Digital\*  
*with coordinating matte paper*
-  Laurel (~PMS2457)  
LP, TH, Digital  
*with coordinating matte paper*
-  Clover (~PMS2305)  
LP, TH, Digital
-  Olive (~PMS7748)  
LP, TH, Digital  
*with coordinating matte paper*

-  Celeste (~PMS635)  
LP, TH, Digital\*  
*with coordinating matte and metallic paper (SD Aquamarine)*
-  Bermuda (~PMS318)  
LP, TH, Digital  
*with coordinating matte and metallic paper (SD Lagoon)*
-  Peacock (~PMS321)  
LP, TH, Digital  
*with coordinating matte paper*
-  Emerald (~PMS3278)  
LP, TH, Digital  
*with coordinating matte paper*
-  Chartreuse (~PMS578)  
LP, TH, Digital  
*with coordinating matte paper*
-  Kerry Green (~PMS3522)  
LP, TH, Digital  
*with coordinating matte and metallic paper (SD Fairway)*
-  Holly (~PMS2466)  
LP, TH, Digital  
*with coordinating matte paper*
-  Fog (~PMS649)  
LP, TH, Digital  
*with coordinating matte paper*
-  Light Blue (~PMS277)  
LP, TH, Digital\*  
*with coordinating matte paper*
-  Slate Blue (~PMS2156)  
LP, TH, Digital  
*with coordinating matte and metallic paper (SD Vista)*
-  Pacific Blue (~PMS639)  
LP, TH, Digital  
*with coordinating matte paper*
-  True Blue (~PMS301)  
LP, TH, Digital  
*with coordinating matte and metallic paper (SD Sapphire)*
-  Azure (~PMS2746U)  
LP, TH, Digital  
*with coordinating matte paper*
-  Twilight (~PMS303)  
LP, TH, Digital  
*with coordinating matte and metallic paper (SD Lapis)*
-  Lilac (~PMS2085)  
LP, TH, Digital  
*with coordinating matte paper*
-  Viola (~PMS2635)  
LP, TH, Digital  
*with coordinating matte and metallic paper (SD Amethyst)*
-  Napa (~PMS5205)  
LP, TH, Digital  
*with coordinating metallic paper (SD Ruby)*
-  Orchid (~PMS276)  
LP, TH, Digital  
*with coordinating matte paper*
-  Passion (~PMS7649)  
LP, TH, Digital  
*with coordinating matte and metallic paper (SD Punch)*

-  Biscuit (~PMS4685r)  
LP, TH, Digital  
*with coordinating matte paper*
-  Harvest (~PMS2311)  
LP, TH, Digital  
*with coordinating matte paper*
-  Stone (~PMS7535)  
LP, TH, Digital  
*with coordinating matte (Mist) and metallic paper (Reich Sand)*
-  Latte (~PMS2470)  
LP, TH, Digital  
*with coordinating matte paper*
-  Espresso (~PMS476)  
LP, TH, Digital  
*with coordinating matte and metallic paper (SD Bronze)*
-  Whisper: Varnish  
LP, Digital (tone on tone)
-  Shadow (~Cool Gray 1)  
LP, Full Color TH, Digital
-  Pebble (~Cool Gray 4)  
LP, TH, Digital  
*with coordinating matte paper*
-  Smoke (~PMS2332)  
LP, TH, Digital  
*with coordinating matte paper*
-  Charcoal (~PMS2335)  
LP, TH, Digital  
*with coordinating matte and metallic paper (SD Anthracite)*
-  Black  
LP, TH, Digital  
*with coordinating matte and metallic paper (SD Onyx)*
-  Inkless (debossing)  
LP
-  White  
Digital  
*with coordinating matte and metallic paper (SD Crystal)*
-  Cream  
Digital  
*with coordinating matte and metallic paper (SD Opal)*
-  Pearl  
Digital  
*with coordinating metallic paper (SD Quartz)*
-  Silver (~PMS877)  
LP, TH, Flat, Digital  
*with coordinating metallic paper (SD Silver)*
-  Gold (~PMS871)  
LP, TH, Flat, Digital  
*with coordinating metallic paper (SD Antique Gold)*
-  Copper (~PMS876)  
LP, TH, Flat, Digital  
*with coordinating metallic paper (SD Copper)*
-  Champagne (~PMS8003)  
LP, TH, Flat, Digital  
*with coordinating metallic paper (Reich Sand)*